



## TOURIST ATTRACTIONS

Largest portion of tropical rainforest on the planet, with 97% preservation rates of native vegetation cover, nature is the major attraction and provides unique experiences. Manaus, the capital, with 350 years of foundation, is a city with 2 million and 100 thousand inhabitants and one of the most important industrial centers of Brazil. It concentrates history, modernity, and good surprises for the visitor.

## DOLPHINS "BOTOS" OBSERVATIONS

The red boto or pink boto is a mammal that lives in freshwater. The appearance is very similar to dolphins. The experience provides proximity to these animals in their native waters.



## ETHNOTOURISM

The indigenous communities of the Upper Rio Negro and Tarumã welcome tourists for an experience, where you can see the customs, gastronomy, dances, rituals, and the sale of handicrafts.



## JUNGLE LODGES

Located on the margins of the rivers, on high land, or floating in lakes in the most diverse architectural styles, the forest hotels are means of lodging in the dense jungle, the entry point for an intimate experience with the Amazonian nature. Rustic or sophisticated, they are in the various regions of the Amazonas and offer day and night excursions with comfort and safety and expert guides.



## SPORT FISHING

Amazonas is the main destination for sport fishing in Brazil and one of the most wanted on the planet, both by privileged hydrography and by more than 3,000 species of fish, where the "tucunaré" (peacock bass) is the big star. The sport-fishing season occurs throughout the second semester and beginning of the first, with higher peaks from september and november, in different regions of the state. Barcelos is the city with the highest concentration of activity. President Figueiredo, Apul, Careiro da Varzea, Itacoatiara, Itapiranga, Sao Sebastiao do Uatuma and Santa Isabel do Rio Negro record favorable fishing conditions. There are tour operators specialized in the sport, with programs of various formats, to serve the most different segments of public. Due to the necessary environmental permits, in addition to the difficulty of access to some fishing sites, it always recommended to seek operators. The practice of catch and release for the preservation of aquatic fauna is recommended.



## NATURE

Imagine living a nature experience within the largest portion of the world's tropical rainforest - 1.5 million square kilometers, with 97% preservation of native vegetation coverage and the largest freshwater reserve on the planet! Welcome to Amazonas.



## CONSERVATION UNITS

Conservation units are areas of environmental protection that have emerged with the purpose of protecting our biodiversity. The Amazon has 27% of its territory protected by protected areas, areas of extreme importance for preservation and sustainability. In addition, they drive the local economy through forest management as tourism. In the Amazon region, Amazonas is the state that has the largest number of conservation units for the practice of sustainable tourism.



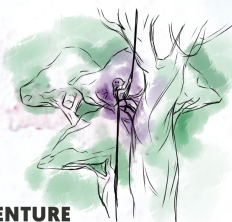
## COMMUNITY BASED TOURISM

Community-based tourism is tourism in which residents (indigenous and riverside communities) invite tourists to visit their communities and offers provisions of overnight accommodation. The residents earn income as land managers, entrepreneurs, services, products, and employees. At least part of the tourist income is set aside for projects that provide benefits to the community as a whole. Community-based tourism enables the tourist to discover local habitats and wildlife, celebrating and respecting cultures, rituals, and wisdom. The community will be aware of the commercial and social value placed on their natural and cultural heritage through tourism, and this will foster community-based for conservation of these resources.



## BIRDWATCHING

The Amazon concentrates more than 1,000 of the 1,919 bird species found in Brazil, according to the Brazilian Ornithological Records Committee. Birdwatching tours are available to visitors on a regular or private basis. They may also include other forms of interaction with nature, such as visiting caves and waterfalls.



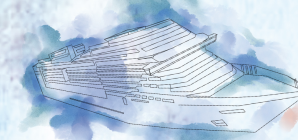
## ADVENTURE

In the treetops, rivers or descent of waterfalls, the Amazon jungle is the appropriate space for those who want to challenge their limits. By practicing extreme sports in tune with the forest, the adventure blends with the appreciation of the natural beauty of the region, sharing space with the native flora in full harmony and respect for the environment.



## PARINTINS FOLK FESTIVAL

In the countryside of Amazonas, somewhere in the jungle, one hour flight from Manaus, or 18 hour by boat down the river, two folkloric groups play one of Brazil's biggest popular festivals, in the last weekend of June: the Parintins's Folkloric Festival. Held over more than half a century, "Caprichoso" and "Garantido" duel in a show that resembles a popular opera, with all forms of artistic expression. The success is such that the city exports hundreds of set designers to the carnivals of Rio de Janeiro and Sao Paulo. A unique spectacle!



## CRUISES

Each cruise promotes unique itineraries that attract the most diverse passengers, offering exclusive tours to see the forest up close, visiting traditional riverside communities, and observing the animals. Navigating the Amazon Rivers can be a luxurious experience, crossing far beyond the famous meeting of waters and engaging in the natural beauties that only the Amazon can offer. Amazonas has boats with different capacities, formats, installations and itineraries, ranging from half a day to a week.



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